Volunteers in Partnership with Community Memorial Hospital

2017 CHEERY CHERRY FALL FAIR APPLICATION
September 24, 2017
49th Year

Please read the entire application information completely.

GENERAL INFORMATION
Cheery Cherry Fall Fair (CCFF) is a juried fine arts and crafts show celebrating 49 years. It is held at Village Park located at Garfield Dr & Appleton Ave in Menomonee Falls, WI. CCFF combines a “walk in the park” atmosphere for patrons with a variety of quality arts and crafts exhibitors. Attendance can exceed 5,000 people for the one-day event.

Only original work may be displayed and offered for sale. All work must be the original design of the artist. Artisans/Crafters must be 18 years or older. Participants must exhibit the type and quality of work described on their application and shown in their jury photos. Not acceptable are items made from commercially available kits, imports, and factory-made or assembled items.

CCFF runs from 9:00 a.m. - 4:00 p.m. Exhibitors are expected to stay with their display during the entire length of the Fair. We encourage exhibitors to demonstrate their art/craft at their site throughout the day. All booths must remain open for the entire length of the fair—early takedowns will NOT be allowed. All displays will be assessed during the Fair to ensure compliance with CCFF rules and to be certain the description and photos submitted for jurying reflect the work being exhibited. In case of a discrepancy, the artist may be asked to remove the work or leave the fair. Under these conditions, there will be no refund of the booth or jury fee and this may impact consideration for future CCFF participation. All decisions of the Fair Committee in such situations are final.

Ours is a family-oriented event, and exhibits must be in keeping with this atmosphere. Animals and alcohol are prohibited. For the health and safety of artists, crafters, and fair attendees, no pets, no carry-ins, and no firearms are allowed at Cheery Cherry Fall Fair.

EXHIBIT INFORMATION
Each booth space will be a minimum of 12’ x 12’. Each exhibitor is responsible for supplying and erecting his or her own display. Displays must fit within the assigned space, including chairs, flip-bins, and customer walk-around space. No work is to be displayed outside of your assigned space. The sides of your display should not interfere with your neighbor’s display. Artist’s display, including booth and viewing bins, must be contained within this space. An artist may opt to purchase up to three adjoining spaces for their use. Exhibitors are not allowed to extend his or her booth beyond the stated size; any infractions will result in either an additional fee, removal of the area in violation, or the entire booth as determined by the CCFF Exhibitors Committee. Exhibitors are not to share booth space. The work of only one exhibitor may be displayed in each assigned space. A minimum of six pieces must be displayed. CCFF retains the right to regulate various aspects of the booth display, including, but not limited to: number of pieces of artwork, size/number of bins, and overall placement within the allotted space.

ADDITIONAL INFORMATION
- Cheery Cherry Fall Fair is an outdoor fair located at Menomonee Falls Village Park. It is held rain or shine. Come prepared!
- Returning exhibitors will be given first consideration for booth assignments if application is received by May 12.
- If you have special needs, please include an explanation on the Booth Placement Request form with your application. DO NOT notate booth requests on your application. Booth requests will be considered but cannot be guaranteed!

Cheery Cherry Fall Fair Web Site: http://www.cheerycherryfallfair.com/
Cheery Cherry Fall Fair Arts and Crafts Exhibitors Co-Chair email contact: cmhcfff@live.com
ART/CRAFTS
Art media accepted includes, but is not limited to: ceramics, jewelry, art glass, painting/drawing, textile/fiber/clothing design, photography, sculpture, woodworking, musical instruments, leather craft and metalwork.

PROHIBITED
- Reproductions.
- Production artwork in any category.
- Artwork reproduced or copied from works of masters, advertisements, commercial or widely circulated photographs.
- Work created from kits: picture frames, velvet paintings, manufactured or kit jewelry, candles, or art supplies, commercial signage or displays.
- Resale items, Buy/Sell.

TAX
Each artist is responsible for collecting and reporting Wisconsin Sales Tax on all sales made during CCFF. The current tax rate is 5.1%. The Fair is subject to State of Wisconsin Temporary Event regulations. Please provide your information in the Seller portion of the required form with your application.

APPLICATION REQUIREMENTS:
- PHOTOS
  Submit four 4”x6” current photos: three of individual pieces of work and one of the booth with artwork displayed. All photos must be accurate representations of the style and quality of your entire body of work to be exhibited. Entries are evaluated on the basis of photos submitted. It is important these photos be sharp, consistent, and of professional quality. Your description of your work as written on the registration form will be read to the jury as your photos are being viewed. Photos will be retained for publicity use and/or for an onsite jury review at the show. Photos will not be returned.

- ARTIST STATEMENT - see application
  Artist Statement describes the technique, materials, and processes used in the creation of your entire body of work. Co-artists must describe the collaboration.

- FEES
  Please send two checks with each application (U.S. currency only), payable to CCFF.
  1) Booth Fee: $125.00
  2) Jury Fee: $20.00; $10.00 for returning CCFF exhibitors if application received by May 12. Jury fee is non-refundable.

COMMITMENT
A completed application is a commitment to show in your selected category(ies) and to abide by CCFF rules as stated in this application. Failure to honor your commitment, once accepted, may impact consideration for future CCFF participation.

No refund of exhibitor fee will be made after July 28, 2017.

ACCEPTANCE
All entries are reviewed for compliance of entry requirements and quality of work. The decisions of the jury panel are final. Notification letters will be mailed to exhibitors in early June.

2017 IMPORTANT DATES
May 12 – Applications and fees due
June 9 – Notifications mailed to exhibitors
August 25 – Booth assignments and Fair Day information mailed to accepted exhibitors
September 23 – Optional Saturday Exhibitor set up from 2:00 p.m. - 5:00 p.m.
September 24 – Exhibitor set up 6:00 a.m. - 8:15 a.m. The fair hours are 9:00 a.m. - 4:00 p.m.
2017 CHEERY CHERRY FALL FAIR EXHIBITOR APPLICATION
Please complete both sides/pages of this application and print clearly

Artist ________________________________________________
Co-Artist ________________________________________________
Business Name ________________________________________________
Mailing Address ________________________________________________
City ___________________________ State _________ Zip ________________
Phone ___________________________ Cell Phone ___________________________
E-mail Address ________________________________________________
Website ________________________________________________
Wisconsin Sales Tax/SS# ____________________________________________

AGREEMENT
I hereby submit this application to become an exhibitor in Cheery Cherry Fall Fair 2017. I agree to abide by the Fair rules and regulations as established by the CCFF Committee, Community Memorial Hospital, and the Village of Menomonee Falls. By signing this application, applicant hereby and forever discharges CCFF Committee, CMH, and the Village of Menomonee Falls of and from all manner of actions, suits, damages, claims and demands whatsoever, in law or equity, from any loss or damage to the undersigned’s property while in the possession, supervision, or auspices of CCFF Committee, CMH, and the Village of Menomonee Falls, their agents, representatives, or employees. I also warrant that the artworks submitted for jurying and the artworks to be shown were produced solely by myself or in collaboration with the co-artist in the selected category.

Artist Signature ____________________________________________ Date ________________
Co-Artist ________________________________________________ Date ________________

Please complete the reverse side/second page of application.

PLEASE ENCLOSE:
☐ Checks payable to CCFF
☐ Booth Fee: $125 x ___ booths = $ ___________
☐ Jury Fee: $20.00; $10.00 for returning CCFF exhibitors if application received by May 12, non-refundable separate check
☐ Completed application form
☐ Four 4”x6” photos as described in Application Requirements
☐ Completed Booth Placement Request form
☐ Wisconsin Temporary Event Operator and Seller Information form with completed seller information

MAIL TO Community Memorial Hospital
Volunteer Services - CCFF
W180N8085 Town Hall Rd
Menomonee Falls, WI 53051-3518

DEADLINE: MUST BE POSTMARKED NO LATER THAN MAY 12, 2017
AT THE DISCRETION OF CCFF, WE MAY CONTINUE TO ACCEPT APPLICATIONS AFTER THE DEADLINE.
2017 CHEERY CHERRY FALL FAIR EXHIBITOR APPLICATION
Please complete both sides of this application and print clearly

Check your jurying category—circle one: ART  CRAFT
You may be assigned to a different category based on the artist’s statement and photos of the work.

Select ONE jury category for program listing:

- Adult Clothing/Accessories
- Beaded Jewelry
- Children Clothing/Accessories
- Drawing & Graphics
- Fine Jewelry
- Floral
- Food Products
- Furniture
- Garden Art
- Glass
- Metal
- Painting
- Photography
- Pottery
- Seasonal
- Soap
- Stone
- Wood
- Other

Co-artists must both sign the application. A clear description of each artist’s involvement must be included in the Artist Statement.

ARTIST’S STATEMENT
Describe your process, technique, materials, and/or dimensions. Be specific. This statement will be read to the jurors. Jurors may ask for additional information to clarify the original nature of the work.

_____________________________________________________________________________________
_____________________________________________________________________________________
_____________________________________________________________________________________
_____________________________________________________________________________________
_____________________________________________________________________________________
_____________________________________________________________________________________

If accepted, I give permission for my photos to be used for publicity.

Signature __________________________________________
Date ________________________________

Please complete both sides/all pages of application.

PLEASE USE THE BOOTH ASSIGNMENT FORM FOR BOOTH REQUESTS
Return with your application. Do not list booth requests on the application.
2017 Cheery Cherry Fall Fair
Booth Placement Request

Would you like the same space as in 2016?  yes  no

Preferred location:
☑ on Garfield Dr _______________________________________
☑ in Park _______________________________________________

How many booths are you requesting? 1  2  3

Check one:
☑ Adult Clothing/Accessories  ☑ Fine Jewelry  ☑ Glass  ☑ Pottery  ☑ Wood
☑ Beaded Jewelry  ☑ Floral  ☑ Metal  ☑ Seasonal  ☑ Other
☑ Children Clothing/Accessories  ☑ Food Products  ☑ Painting  ☑ Soap
☑ Drawing & Graphics  ☑ Furniture  ☑ Photography  ☑ Stone
☑ Garden Art

Exhibitor Name ________________________________________________________________
Business Name ________________________________________________________________

Vehicle:  Car /MiniVan  SUV/small truck  Truck/Cargo Van License Plate # __________
Trailer:  no  yes  Trailer size __________

All Booth Placement requests will be given consideration, but requests cannot be guaranteed